

# norbi the yeti



Whitepaper



# Abstract

\$NORBI isn't just another meme token—it's a frozen legend brought to life. Born in the icy peaks of the Himalayas, Norbi the Yeti symbolizes luck, resilience, and the unbreakable bond of community. In a market overrun with fleeting hype, \$NORBI stands as a beacon of storytelling, transparency, and collective power.

Driven by creativity, humor, and trust, \$NORBI weaves together meme energy, fair tokenomics, and grassroots culture. This is not just a coin—it's a movement where every holder becomes part of Norbi's tribe: united, vibrant, unstoppable.



# 2.

## Introduction

In a crypto world overflowing with clones and copy-paste projects, \$NORBI was never meant to blend in. He was born to stand out.

Norbi, the wise and joyful Yeti, was crafted to be more than a mascot—he is the guardian of frozen treasures, handing out tokens of luck to his tribe. \$NORBI blends story, art, and community into something that feels alive, magical, and different.

This isn't your typical meme token. There's lore. There's utility. There's a tribe. \$NORBI bridges imagination with real tokenomics, inviting everyone to share in the journey—from icy caves to the heights of the crypto wilderness.



# 3.

## Vision & Mission

\$NORBI envisions a crypto world where memes aren't just entertainment, but symbols of unity, luck, and resilience. Where communities are more than hype—they're tribes that thrive together, and where every member carries the spark of a story worth telling. In Norbi's world, no one is left out in the cold.

Our mission is to bring warmth into the meme coin wilderness—turning frozen dreams into vibrant movements. \$NORBI blends storytelling, art, and utility to create a project with both heart and purpose. He stands for transparency, community-first growth, and a culture that's as fun as it is sustainable.



# 4.

## Token Details



\$NORBI is fully audited, with doxxed developers and KYC completed through SolidProof, PinkSale and BlockSAFU, reflecting a strong commitment to transparency and security.



Name: **Norbi, the Yeti**

Symbol: **\$NORBI**

Total Supply: **4,206,900,000**

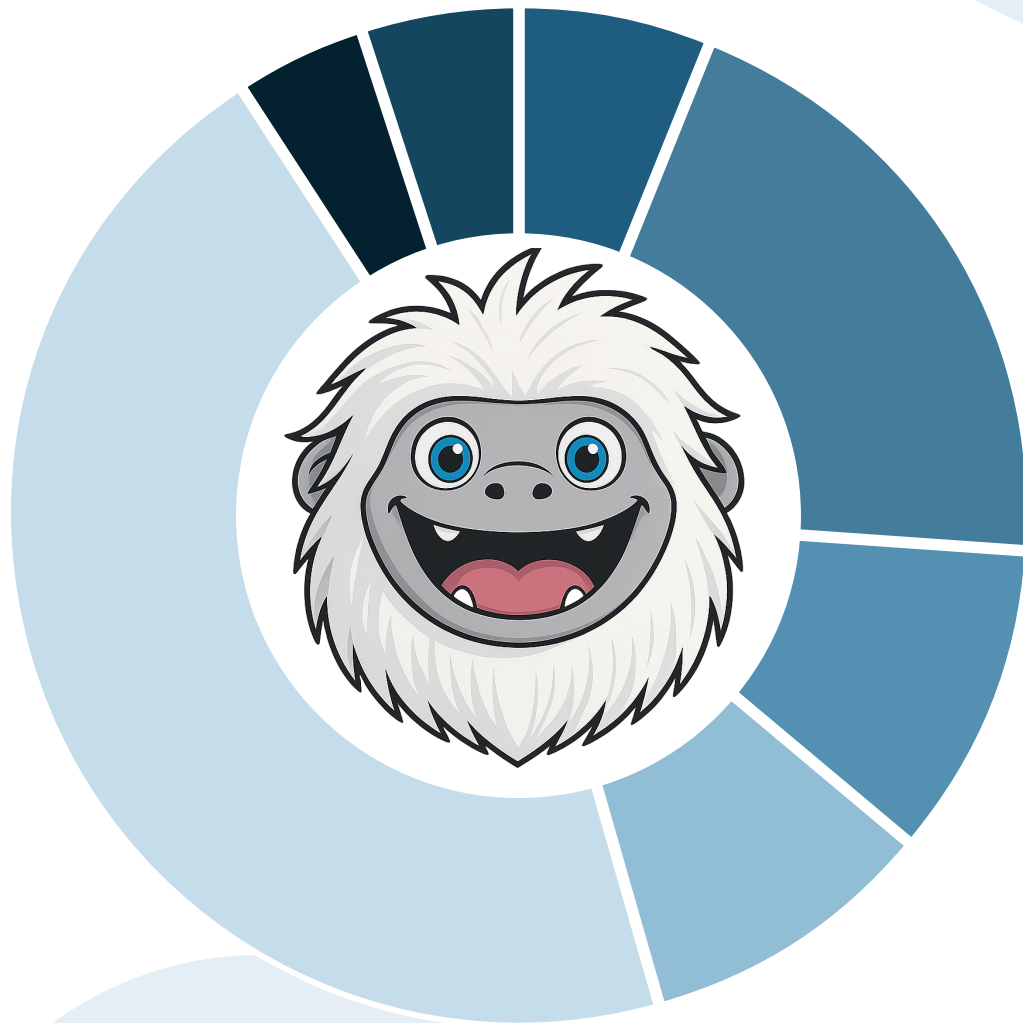
Smart Chain: **BSC**

Contract Address: **0x8d208fcaca982517E056e3951d71FC913422fcB8**

Contract Type: **BEP-20**

Decimals: **18**

# 5. Tokenomics



■ **Development / Marketing (4.5%)**

■ **Private Raise + Airdrop (9%)**

■ **Fairlaunch/Presale (21%)**

■ **Dex Liquidity (10.5%)**

■ **CEX Listings (10%)**

■ **Staking Rewards (45%)**

# 6. Tokenomics in Details

## Development & Marketing

4.5%



Used for ongoing development, audits, partnerships, and marketing. This pool funds long-term ecosystem growth, product upgrades, and community campaigns rather than short-term hype.

## Private Sale + Airdrop

9.0%



Covers all structured private sale rounds and airdrop campaigns. Used to reward early supporters, partners, and active community members, with all early distributions capped and transparent within this pool.

## Fairlaunch / Presale

21.0%



Allocated to the public fairlaunch and presale, ensuring wide distribution to early community members instead of concentrating supply with insiders. Funds support initial liquidity, marketing, and ecosystem setup.

## DEX Liquidity Allocation

10.5%



Reserved for decentralized exchange liquidity, primarily on PancakeSwap. This pool supports healthy price discovery, lower slippage, and a stable trading experience, with liquidity intended to be locked or time-locked.

## CEX Liquidity & Listings

10.0%



Set aside for centralized exchange listings and their liquidity needs. This allocation enables future CEX integrations, market making, and listing support to expand \$NORBI's reach across multiple platforms.

## Staking Reward Allocation

45.0%



Dedicated fully to staking incentives. These tokens are emitted over time through the "Freeze to Earn" staking system, rewarding holders who lock \$NORBI while controlling sell pressure via gradual distribution.

# 7. Road Map

## Phase 01

### **Ice Meltdown (Planning & Formation)**

Symbol and ticker defined and the blockchain chosen for the grand entry.

Smart contract development started and social channels are set up to spread the lucky charm of Norbi.

Website developed and tokenomics defined — aiming for a sustainable and transparent project.

Norbi's own Telegram bot and Telegram Mini App developed to feature the community.

## Phase 02

### **The Awakening (Launch)**

Initial Spark — the Private Sale phase begins.

Smart contract audit completed by BlockSAFU, with the core team and lead developer KYC/ doxxed through SolidProof and PinkSale.

Freeze-to-Earn: staking platform goes live to reward the diamond hands of the tribe.

Fairlaunch/Presale on PinkSale followed by token allocation for private sale participants.

Initial token distribution and liquidity provision on PancakeSwap.

## Frozen Foundation (Community & Listings)

Presale completed and trading live on DEX.

Viral meme campaign: Norbi breaking the ice walls – 'Norbi, the asset class integrated with luck.'

Community Allocation Program: airdrops, staking rewards, and ambassador program.

Apply for listings on CoinGecko, CoinMarketCap, DexScreener, GeckoTerminal, and DexView.

Trending service activations to enhance visibility.

Partnerships and collaborations with Tier-1 KOLs.

## Beyond the Ice (Growth & Expansion)

Explore multi-chain expansion to networks such as Solana, Ethereum, and Base.

Target Tier-3 and Tier-2 CEX listings to reach beyond the DEX frontier.

Strategic partnerships with meme projects and influential communities.

Development of the Norbi ecosystem — building utilities where \$NORBI serves as the core token.

## The Great Expedition (Legacy)

Norbi evolves from a multi-chain meme giant into an ecosystem-driving utility token.

Cross-chain ecosystem and liquidity pools fully live.

Launch of Norbi NFT Collection — Yeti Companions and themed art.

Target Tier-1 CEX listings.

Launch of Norbi Game (Play-to-Meme adventure).

Formation of Norbi Foundation & DAO — driving meme innovation and long-term community growth.

# 8

## Our team



**Cody**

(Owner / Lead Developer)

[/cody\\_memeforge](#)



**Defi Professor**

(CEO)

[/DefiProfessor](#)



**Ronald Man**

(COO)

[/Ronald\\_COO](#)



**Tokyo**

(Advisor)

[/tokyo\\_mainplug](#)



**Berlin**

(SM Head)

[/berlin\\_connector](#)



**Nairobi**

(Sales Manager)

[/nairobi\\_connector](#)



**Helsinki**

(CM)

[/helsinki\\_connector](#)



**Rio**

(Sales Manager)

[/rio\\_connectorr](#)



**Greater Glory**

(Ambassador)

[/WealthyNationE](#)

# 9. Team Message

We didn't create \$NORBI to be just another meme that disappears when the hype dies. We built it as a world – a legend, a tribe, and a token grounded in story, transparency, and real structure.

Norbi, the Yeti, is our symbol of patience and resilience: frozen treasure, not fast exit. That's why we focused on audited contracts, KYC and doxxed leadership, fair allocations, and a staking platform that actually rewards those who stay.

We're present and reachable — in Telegram, on X, and across the community — answering questions, fixing issues, and listening to the tribe. The roadmap isn't a promise of magic shortcuts; it's a commitment to keep building in the open, step by step.

If you're here for more than a quick flip, you're in the right cave. Welcome to the tribe. Wrap up, stake your chest, and walk with Norbi — we're here for the long run.